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U. S. Department of Agriculture

Pride

Geo. H. A.

Atlantic

PRIDE'S GLADIOLUS

Box 431A • Worcester, Mass.

Classification

The following table will allow you to know in advance in which class you can enter gladiolus varieties in the larger shows. The number following the variety name gives the size and color class figures. Following this is the name of the originator and the year the variety was first made available to the American purchaser.

For example, **BIG TOP**, (541 Rich 1942) means Big Top is classified under number 541. The 500 means that it belongs in the Giant Glad Class (5½" flowers or larger). The 41 means it is a light pink with markings. It was originated by Rich and released for sale in 1942 for the first time.

Classification Key

Sizes—

- Miniature Glads—100 (Florets under 2½ inches).
- Small Glads—200 (2½ inches through 3¼ inches).
- Medium Glads—300 (Above 3¼ inches through 4¾ inches).
- Large Glads—400 (4½ inches through 5¾ inches).
- Giant Glads—500 (5½ inches and larger).

Color Classes—

Class

- 00 White—00 without conspicuous marking.
- White—01 with conspicuous marking.
- Cream—06 without conspicuous marking.
- Cream—07 with conspicuous marking.
- 10 Yellow—10 (light).
- Yellow—12 (deep).
- Yellow—13 (deep) with conspicuous marking.
- Buff—16
- Buff—17 with conspicuous marking.
- 20 Orange—20 (light).
- Orange—22 (deep).
- Orange—24 (red orange).
- 30 Salmon—30 (light).
- Salmon—32 (deep).
- Salmon—33 (deep) with conspicuous marking.
- 36 Scarlet—36.
- 40 Pink—40 (light) without markings.
- Pink—41 (light) with markings.
- Pink—42 (deep).
- Pink—43 (deep) with conspicuous marking.
- 50 Red—50 (light).
- Red—52 (deep).
- Red—54 (black).
- 60 Rose—60 (light).
- Rose—62 (deep).
- 66 Lavender—66.
- 70 Purple—70.
- 76 Violet—76 (light).
- Violet—78 (deep).
- 80 Smoky shades.
- Smoky shades—82 (orange smoky).
- Smoky shades—83 (salmon smoky).
- Smoky shades—84 (pink smoky).
- Smoky shades—85 (red smoky).
- Smoky shades—86 (lavender smoky).
- 90 Any other color.

Varietal Comments

Abu Hassan is one of the finest and healthiest of the "deep blues" yet produced. **ARANJUEZ** has impressed us tremendously for two years. Its color value, huskiness, and appeal for exhibition as well as for the florist is bound to make it an important glad for many years to come.

Atlantic We cannot say enough in praise of this variety. It is very early (70 days). It produces great evenly arranged spikes almost without exception, with up to 12 florets open at once. It blooms early at a time when this sort of spike is very rare. The individual floret is very lovely and in mass effect such as vases or baskets it is sensational. The color is vivid coral and greatly admired by all, novices and florists alike. It is fine both as a pollen and seed parent. We are using it with practically everything in the garden. Atlantic has not been very thoroughly distributed yet. We predict a long-lasting future for it when it is better known. Here is an incomplete listing of awards for 1948. (Keep in mind that only a few spikes have been exhibited.)

Best Flower in Show,
First, Large Flowered Varieties,
First, Best Recent Introduction
Pre Show, Boston, 1948

First, Amateur Color Classes, Giant, 532
First, Recent Introductions, Giant, 530
N. E. G. S. 29th Show, Boston, Mass., 1948

First, Class 420, Amateur
First, Class 420, Open
Binghampton, 1948

First, 1 spike Open, 532,
Rochester, (Regional) Empire State

First, Basket, All Flowers
Worcester, Mass., August, 1948

Black Cherry We are torn between this and **TOBRUK** (Pfitzer). They are both near perfection as far as black reds go. Another year may tell definitely which we prefer. Both are superb. **FIRMAMENT** is a very reliable light blue violet which is very early. **GENERAL EISENHOWER** is a great glad named for a great man. Its huge spikes of rich rose pink are very impressive.

Hokus Pokus is extremely early and certainly very novel. A row in bloom looks like a parade of clowns. Now that the price of **JAVA** has dropped so greatly, it can be tried by everyone. It has come from Holland very highly recommended.

June Bells is a very early and valuable white with a few lines of pink in the throat. It should make a wonderful early white commercial. **LAVENDER DREAM** which blooms at about the same time (very early) has one of the loveliest shades of orchid lavender blue known in all gladiolus. **LIBRETTO** has been greatly admired and coveted by all those who have seen the few available spikes of this latest triumph of the master of the "blues," Pfitzer. It is much larger than most blue varieties.

Manchu opens up to 10 blooms at one time and is a wonderful bittersweet orange. It is greatly admired by florists who can't get enough of it. For arrangements it is difficult to beat. **MANSOER** is a fine brownish blood red. **OBERBAYERN**, with its amazing white paint blotch on a deep blue background, is very spectacular. **RAVEL** is unquestionably the finest of the medium priced blue violets.

In the very short time that **SALMAN'S GLORY** has been available to the American public it has had a phenomenal reception. There will be few glad fans not growing it this year. It is destined for a long and deserving popularity. Some of its seedlings are due for an even longer lasting and greater fame. **TIVOLI** builds a spectacular spike of the loveliest of clear rose florets. It is probably one of the finest varieties to ever come from Europe.

Join A Gladiolus Society

The two National Societies in the UNITED STATES are —

The New England Gladiolus Society, Inc.

Annual Dues — \$2.00

Publishes 6 magazines and a yearbook.

Horticultural Hall, Boston 15, Mass.

The North American Gladiolus Council

Annual Dues — \$1.00

Publications: Quarterly Bulletins,

Secretary, Mr. Alfons Bazdorf,

Lincoln Park, New Jersey

Cultural Notes

Open packages of bulbs as soon as received. Store in a cool dry place until planting time.

Planting Any time from early spring as soon as the ground is usable until late June. Glads should be planted in an open sunny place. Glads will grow in any kind of soil but do best in a sandy loam. Well drained soil is best.

Fertilizers Any good fertilizer will give good results. A good potato fertilizer is fine. Mix fertilizer into soil carefully and then place bulbs an inch or two above soil containing fertilizer. Plant from 3 to 6 inches deep depending on the size of bulb.

Disinfecting Dip all bulbs and bulblets in a disinfectant in order to kill thrips and to prevent possible disease infection on the bulbs. Burn all bulbs showing rot.

Cutting The spikes should be cut when the first floret is in full bloom. Always leave four leaves on the plant when cutting to develop the bulb for next year.

Digging When the foliage begins to turn brown, it is time to dig the bulbs. Cut tops off close to the bulb. Dry the bulbs for about two weeks. After this time the old bulb and roots can be removed and thrown away. Do not remove the husks on the new bulb as they protect the bulb during storage.

Storage Store bulbs in trays or bags or boxes at a temperature of around 40 degrees. Give bulbs a light dusting of DDT 5%. This will eliminate any danger of thrips feeding on the bulbs during storage.

Dipping, Dusting and Spraying

Lysol Dip

4 tablespoons of Lysol
3 gallons of water
or
1 pint of Lysol
25 gallons of water.

Soak bulbs in the Lysol solution for between 3-6 hours; soak bulblets overnight or for 12 hours. After bulbs or bulblets are removed from solution allow to drain and plant the same day as treated, preferably while still wet.

Dusting for Thrips When the plants are in the third leaf they should be dusted with 5% DDT every two weeks. Best results will be obtained while the dew is still on them.

Spraying for Thrips

1 rounded teaspoon of 50% DDT
 1/2 teaspoon of Dreft
 1 gallon of water

For larger plantings — 1/2 lbs. of 50% DDT, 1/2 pint of liquid soap, 25 gallons of water. The wettable form of DDT should be used when using a spraying material.

Lysol, and DDT are poisonous so take care in handling these materials. DDT dust must not be inhaled.

Instructions for Ordering

Ordering List carefully varieties wanted on order blank. Add up. Figure discount and add extra bulbs you have chosen to your order. All orders are postpaid anywhere in the United States.

Extra Bulbs On orders accompanied by full payment, if order amounts to \$5.00 or more, add 5% extra in your own choice of bulbs. On orders over \$10.00, select 10% extra. Over \$25.00, select 15% more.

Terms of Business Cash with order. We will refund purchase price of bulbs if they are found unsatisfactory upon receipt and returned to us immediately at our expense. We cannot guarantee results as planting conditions vary so greatly. We make every effort to send out only the finest stock available. Minimum order — \$3.00.

Acknowledgments We acknowledge all orders as soon as possible. Please hold the acknowledgment until bulbs have been received.

Early Orders Please order as soon as possible, if you sincerely wish to grow certain varieties. Stocks of some are already low and many will be exhausted long before planting time.

Size of Bulbs (L) Large mean 1 1/4" in diameter or larger. (M) Medium means 3/4" to 1 1/4". (S) Small means 1/4" to 3/4". (B) Bulblets. Packages of bulblets run from 40 to 60, depending on the value of the variety.

Bulblets Expensive varieties should be peeled before planting. Always plant soon after peeling as they dry up quickly. Bulblets should be kept moist during the growing season to get the best results.

Substitution Unless instructed otherwise, we will substitute different sizes when we are out of those ordered. We will try to substitute varieties that are similar to those ordered if our stock is depleted. If you do not wish substitutions made, please state thus in your order. We always welcome suggestions for substitutions from the purchaser. This helps greatly in filling an order.

Rates 5 bulbs may be purchased at ten rate. 10 bulbs or bulblets, at 8 times single price. 25 at 100 rate. 100 bulbs or bulblets, at 8 times 10 rate. No bulblet orders after April 15. No bulb orders after June 1.

New or Recent Introductions

The following varieties were either released for the first time last Fall for the 1949 growing season or for the 1948 season in limited quantity. All of them are superb varieties, some are the finest in their color classes — others are bound to become world famous as they are more thoroughly disseminated.

Black Cherry (554 Rich 1948) One of the finest large black reds. No burning in the sun. 7-9 open. Healthy and prolific. Wavy petals with excellent texture.

Large, \$4.00; Bulblets, .40 each; 10 — \$3.00.

Golden Favorite (512 Salman 1948) New medium yellow. Said to be the best yellow from Holland. Blooms in 75 days. 6-8 open at once.

Large, \$2.50; Medium, \$1.75.

Harry Grant (Blom & Padding 1949) Scarlet with cream stripe in lower part of throat. Blooms very early, in about 67 days. Excellent, robust grower. Received Certificate for being best light red at the International Gladiolus Show at Haarlem in 1947.

Large bulbs only. Each, \$2.00; 3 for \$5.50.

Henri DeGreeve (433 K & M 1949) Beautiful salmon orange with ochre colored petals, overlaid with carmine feathering. A striking novelty. One of the most vigorous of propagators. Strong and healthy. Blooms in midseason. 6-8 wide open florets at once. Very heavy textured. Fine for exhibition and as a cut flower.

Large, \$6.00.

Jo Wagenaar (552 K & M 1949) Deep red with white line on lower petals. Very rich and brilliant. 8 open. Healthy grower and vigorous propagator. Fine placement of flowers on tall stiff stems. Awarded the first prize for the best dark red at the International Gladiolus Show at Haarlem, Holland, 1947, also at the Netherland Gladioli Society Meeting, 1948.

Large, \$7.50.

King of the Blacks (554 Salman 1948) Large dark red florets. One of the darkest varieties. 6-8 open on tall spikes.

Large, \$6.00; Medium, \$4.50.

Louis Mayer (520 Salman 1948) One of the finest and most glowing oranges. Opens 6-8 blooms. Medium early flowering.

Large, \$1.00.

Libretto (K & M 1949) One of the first large flowered light blues, the diameter of the flower being 5" or larger. Early flowering. 6 open. Strong grower. Excellent propagator.

Medium, \$10.00; Small, \$7.50.

Luna Park (483 Salman 1949) A rich blend of brown, orange, maroon and grayish heliotrope. Very fine new smoky.

Small, \$5.00.

New Amsterdam (452 K & M 1948) Fine wine red with deeper colored feathered blotch. Impressive tall, strong, upright spikes. 6-8 open. Strong healthy grower and splendid propagator. Fine for exhibition or florists work.

Large, \$6.00.

Odette Sansome (407 Salman 1948) Creamy white with scarlet blotch on creamy yellow throat. Striking. Very healthy.

Large, .70; Medium, .50.

Polynesie (K & M 1949) A pure salmon of a deeper, richer shade than Picardy. Magnificent spikes with 8-10 perfect round florets open at once. Heavy texture. Slightly ruffled. Fast propagator. Should become world famous.

Medium, \$10.00; Small, \$7.50.

Queen of the Night (490 Salman 1949) Velvety black maroon. 6 open.

Medium, \$5.00.

Swing (K & M 1949) Heavy textured, large pure white. Magnificent tall spikes. 6-8 open. Early flowering. Strong, healthy grower. Produces plenty of bulblets.

Medium, \$10.00; Small, \$7.00.

Tobruk (Pfitzer 1948) Astonishingly dark and velvety. Almost black, medium size. Very heavy textured florets. Excellent grower and propagator. Opens 6 at once. First in black class at Haarlem, Holland in 1948.

Medium, \$5.00; Small, \$3.00.

Uncle Tom (590 Salman 1949) Deep brownish red maroon. Large florets on long stems.

Large, .50; Medium, .35.

World Beater (Weltwunder) (411 Pfitzer 1949) Clear yellow with deep red throat mark. Brilliant. Being spoken of as superior to Spotlight by those who have grown it. 8-10 flatly open florets at one time in perfect formation. Tall stems.

Medium, \$1.00.



ATLANTIC

General Price List

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
ABU HASSAN (378 K&M 47)	Outstanding dark violet blue. 7 or 8 open. Healthy and strong grower. Straight stems. Deep rich color.	2 10	\$.30 1.20	\$ — .80	\$ — .40	20-\$.20 100- .75
APRICOT GLORY (416 Sisson)	6-8 ruffled deep apricot flowers open. Impressive spikes. Fine texture.	1	.75	.50	.25	4- .25
ARANJUEZ (522 K&M 48)	Wonderful new orange salmon. Long flower head. 7 open. Fine for exhibition and as a commercial.	1	.30	—	.15	15- .25
ATLANTIC (532 Blom and Padding 46)	(See varietal notes) New and lovely heavily ruffled coral red with darker throat and white mid-ribs. 11 or more florets open at once. Fine for all purposes, commercial or exhibition. Very strong grower. Very early. Blooms in about 70 days. A prize winner. Stock of this variety is scarce and in great demand. All bulblets we could spare were sold before issuance of catalog.	1 10 100	.50 4.00 32.00	.30 2.50 20.00	.20 1.50 12.00	No Bulblets
ARCTIC SNOW (300 J. W. Harris 41)	Tall growing white with creamy throat. 8 beautiful florets open at once. Fine spike.	2 10	.25 1.00	— .50	— .25	Pkg.- .25 —
BIG TOP (541 Rich 42)	Great show winner. Medium light pink with carmine throat. Florets are huge and of good texture. A giant in all ways.	2 10	.25 1.00	— .50	— —	— —
BLUE BEAUTY (Pfitzer)	Best low priced medium blue. Standard for both commercial and exhibition use.	2 10	.25 1.00	— —	— —	— —
BLUE BOY (476 Butt 48)	Deep blue violet. Very attractive color. Medium height plant but with flower heads of good length. Opens 6-7 flowers, 5" in diameter. One of the finest new "blues."	1	1.50	—	—	—
BOULOGNE (552 Salman 47)	Large clear wine red. 8 open. Long straight spike. Strong grower and propagator.	2 10	.25 1.00	— .60	— —	— —
BURMA (562 Palmer 43)	Heavy substantanced ruffled deep rose red. Very fine and very popular. Opens 8-10.	2 10	.30 1.20	— .80	— —	20- .25 —
CARDINAL DE JONG (Salman)	Fine new violet purple. Very tall stems with many open.	1	1.50	—	—	—
CHERBOURG (455 Salman 47)	Deep rose pink. Early flowering. 8 or more open. Strong stems.	1	.25	.20	—	—

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
CORONA (507 Palmer 40)	Ruffled cream with a rosy-pink edge. Excellent in all ways. One of the most popular glads in the world.	10	—	.50	.25	—
DAUNTLESS (433 Errey 40)	Attractive pink with petunia blotch. Large spikes. Up to 10 open at once.	1	.50	.30	.20	15- .40
D. BOTH'S MEMORY (506 Both 44)	Ruffled creamy yellow. Many open.	1	.50	.35	—	—
DIEPPE (432 Hassell 45)	Ruffled salmon red. 8 open. Outstanding. Very popular.	1	.25	.20	.15	—
DR. FLEMING (Salman 46)	Delicate rose color reminiscent of Coryphee. Superb long spikes with 10 open flowers. Strong grower. One of the earliest large flowered varieties to bloom.	1	1.50	—	—	—
EGLANTINE (540 Scheer 43)	Huge ruffled salmon pink and white. Opens 10 flowers over 6" in size. Can be very spectacular. Slow increaser.	1	3.00	2.00	—	.30
EVANGELINE (560 Palmer 48)	Wonderful new light rose-pink. Winner of many prizes. 8-12 open at a time.	1	5.00	—	—	—
FIRERIDER (Feurreiter) (550 Pfitzer 47)	Rich vermilion red. Opens several large blooms. Extra long tapering spike. Healthy and fine propagator. Fine for exhibition and commercial use. Heavy texture in flowers. Late blooming.	1	—	.50	—	—
FIRMAMENT (476 K&M 47)	Very fine early light blue.	2 10	— —	.30 1.20	— —	— —
FRANCES M. IRWIN (460 Wilson 41)	Very good light rose. Fine color.	2 10	.25 —	— .50	— —	— —
GENERAL EISENHOWER (542 Salman 46)	Tremendous spikes of immense brilliant rose pink flowers. 8 open at once. 7" florets. Sensational new variety from Holland.	1	.50	.30	—	10- .25
GOLDEN BEAUTY (510 Coates 46)	Australia's best yellow. Large and fine.	1	—	1.25	1.00	—
GRAND MONARCH (462 — 45)	Huge deep maroon with purple blotch. Large striking flower. Heavy texture. Faultless habits.	1	.50	.35	.25	—
GRENADIER (416 Palmer 44)	Wonderful buff orange. 8-10 open.	1 10	— —	.20 1.60	— —	— —
GRETA GARBO (440 Pfitzer 37)	Magnificent spikes of rose pink. Opens 6-8 florets.	2 10	.25 1.00	— .50	— —	Pkg.- .25 —
HIGH FINANCE (582 Wilson 40)	Giant spikes of orange-gray. One of the finest smokies.	2 10	.25 —	— .50	— .25	Pkg.- .25 —

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets	
HARRY HOPKINS (554 Salman 45)	Large wine red with purplish shaded throat. 6-8 open on strong tall stem. Very fine.	1	.90	.50	—	—	—
HIGH LIFE (376 K&M 46)	Tall clear light blue. 8 open on straight spikes. Very beautiful. Fine for cutting.	1 10	.25 2.00	— —	— —	12-	.25 —
HOKUS POKUS (313 K&M 46)	Very early deep golden yellow. Blooms in 62 days. Splash of deep blood-red in throat. The earliest blooming of over 500 varieties we grew last year. Strong and healthy.	1 10	.30 2.40	.20 1.60	— —	—	— —
HOLLAND'S GLORY (420 K&M 47)	Salmon pink with yellow markings. Many florets open. Fine tall spikes. Favorite with florists.	1 10	.25 2.00	— 1.00	— —	25-	.25 —
JACK POT (490 Wilson 43)	Wide open ruffled plum color. 8 open at once. Strong, straight stems.	1	1.00	.75	.50	—	—
JOHAN VAN KONIJNENBURG (450 K&M 47)	One of the largest and finest orange varieties known. Many open at once. Early flowering.	1 10	.20 1.60	— —	— —	—	— —
JAVA (512 Salman 46)	Deep yellow from Holland. Very good spikes.	1	1.00	.60	—	—	—
JUNE BELLS (400 De Goede 40)	Very early and valuable because of that reason. Pure white with a few pink lines in the throat. Excellent early white for cut-flower purposes.	2 10	.25 1.00	— —	— —	Pkg.-	.25 —
KESTREL (420 Palmer 45)	Very fine orange. Immense spikes. Healthy grower.	1	.25	.20	—	25-	.25
KING LEAR (570 Palmer 38)	Tall ruffled purple. Very popular. Wonderful for exhibition.	2 10	.25 —	— .50	— .25	Pkg.-	.25 —
LAJLA (401 K&M 46)	Good white with small orange blotch.	1	.25	.15	.10	—	—
LAKE PLACID (506 Wilson 45)	Excellent ruffled cream with yellow lip. 7 open.	1	.40	.30	.20	15-	.25
LANTANA (420 Palmer 43)	Lovely orange with golden throat. Opens 6-8. Lovely color combination.	2 10	.25 —	— .50	— .25	Pkg.-	.25 —
LAVENDER DREAM (476 Holland 46)	Very lovely, very early silvery-blue lavender. Wonderful for cutting. Outstanding color.	2 10	.35 1.40	— .90	— —	10-	.25 —
LEADING LADY (506 Johnson 42)	Famous creamy white sport of Picardy. 8 open.	10	—	.50	—	—	—
LEEUWENHORST (560 Holland 44)	Hydrangea pink. Fine spikes of enormous flowers. 8 or more open.	1 10	.25 2.00	— —	— —	25-	.25 —

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
LUCETTE (531 K&M 47)	Salmon with yellow throat and light red blotch. Spectacular color combination. 6-8 blooms open at once. Tall, stiff stems.	1	.25	—	.10	25- .25
LUDOVICA (K&M)	Geranium red with creamy blotch. Large wide open flowers. Up to 8 open at a time. Heavy texture. Midseason blooming. Strikingly attractive.	1	.25	—	—	25- .25
MANCHU (411 B. Palmer 45)	Unusual, tall orange yellow. Very beautiful and artistic. Up to 11 open at once. Very much sought after by florists. Fine for baskets.	1 10	.40 3.20	.30 2.40	— —	15- .25 —
MANSOER (454 Salman 47)	Very fine dark brown-red. 7 open. A new color and very popular. Excellent for cutting and exhibition.	1 10	.25 2.00	— 1.00	— —	— —
MAYLING (440 Hatch 43)	Flesh pink with slight lavender tint. 8 beautifully ruffled florets open at once. Fine healthy grower.	2 10	.25 —	— —	— .25	— —
MIGHTY MONARCH (552 Butt 46)	Large dark red from Canada. Strong, tall spikes. Very healthy grower.	1	.75	.50	—	5- .25
MUSIO CLEMENTIE (476 Van Til 46)	Fine spikes of soft blue flowers. Several lovely blooms open at once.	1 10	.30 2.40	— —	— —	— —
NEW EUROPE (537 Holland 46)	Orange red with small purplish lines in throat. Brilliant color and large size. A color in great demand with florists.	2 10	.35 1.40	— —	— —	20- .25 —
MORNING KISS (500 Hulsebosch 48)	Introduced last year as Royal White. Magnificent tall spikes. Opening 8-10 very large white flowers with a few lines of pink deep in the throat. A few spikes crook but even these are fine for large vases and basket work.	1 10	.25 2.00	— —	— —	100- 2.50 —
OBERBAYERN (Upper Bavaria) (378 Pfitzer 42)	Deep aniline blue with large white throat blotch. Very unusual and spectacular. 4-5 open at once. Thin but wiry stems.	1 10	.25 —	.20 1.60	— —	10- .25 —
OREGON ROSE (460 Mitsch 38)	Wonderful rose pink. Remarkable texture. Irresistible color appeal. Opens up to 11 at a time. In great demand by florists.	10	—	.50	—	—
PACIFIC (Salman)	Large flowers of clear scarlet. Early and extra fine. New and stunning.	1	1.50	—	—	—
PARADE (Salman)	New. Strawberry red with white throat. Healthy and fine.	1	4.00	3.00	2.00	—

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
PATROL (316 Palmer 46)	Very beautiful orange buff. 8-10 open. Excellent spikes.	1 10	1.00	.60	—	4- .25
PAUL RUBENS (570 Salman 47)	Very fine large magenta purple. Already a great commercial because of its color. Here to stay for a long time.	1 10	.25 2.00	.20 1.60	— —	— —
PERFUME (301 Brauer 41)	Strong tea rose odor. Heavily ruffled flower of creamy white with rose throat. 4-6 open at once. One of the very best of the "scented gladiolus". About as strong and pleasant an odor as any. Very valuable for hybridizing.	1 10	.20 1.60	.15 1.20	.10 .80	10- .20 —
PHANTON BEAUTY (440 Bastian 47)	Ruffled pale pink. Many blooms open. Up to 14 at a time.	1	3.00	2.00	—	1- .35
PFITZER'S CENTURY (436 Pfitzer 46)	8-10 wide open light scarlet flowers of very heavy texture. Tall upright stem. Strong and healthy.	1	1.00	.60	—	—
PHOEBE (542 Scheer 42)	Fine tall pink and white. Several very lovely blooms open at once.	1	.50	.35	.25	5- .25
PICARDY (530 Palmer 31)	Standard salmon pink.	2 10	.25 1.00	— .50	— —	— —
RAVEL (477 Pfitzer 47)	Fine deep violet blue with reddish violet blotch. Very healthy grower. Already considered the finest in its class. Opens 8 flowers at a time on very tall spikes. Excellent propagator. Of great use for both exhibition and commercial purposes.	1 10	.50 4.00	.35 2.80	.20 1.60	— —
RED CHARM (452 Butt 39)	Finest commercial and exhibition red. Opens 10 on well-built spikes.	2 10	.25 1.00	— .50	— —	— —
RED ENSIGN (436 Errey 37)	Bright scarlet with very conspicuous white throat. Very striking.	2	.25	.20	—	—
ROSA VAN LIMA (440 Holland 40)	Lovely early rose. Not new but still very valuable and lovely.	2 10	.25 1.00	— .50	— —	— —
ROOSEVELT MEMORY (500 Salman 46)	New. Strong growing, tall, ivory-white with very large flowers. 6 open.	1	.50	.35	—	10- .50
ROSE RUFFLES (560 Hatch 42)	Big ruffled salmon rose. Many open at once.	2 10	.30 1.20	.20 .80	— —	— —
ROSEA (560 Errey 40)	Large rose flowers. 8 open.	2 10	.30 —	.20 .80	— —	Pkg.- .25 —

PRIDE'S GLADIOLUS

BOX 431-A

WORCESTER, MASS.

Date

Name

(PLEASE PRINT)

Address

Express Office (if different from Post Office)

Amount Enclosed

[illegible]

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
SALMAN'S GLORY (507 Salman 47)	One of the finest of the new varieties from Europe. Creamy white with yellow throat and small light red blotches. Stunning. Healthy. One of the most popular glads in many years.	1 10	.25 2.00	— 1.20	— .60	25- .25 —
SILVER GULL (590 ——— 46)	Silvery bluish gray with a cream blotch.	3	—	.25	—	—
SIMILOR (Holland)	Lovely apricot-orange of Prim. grandiflorus type. Very early and healthy. Up to 8 open at once.	2	.25	.20	—	—
SKYSCRAPER (Blom & Padding)	Very large spikes with flowers of great substance. A lovely rose red. Rapid propagator. Distinctive.	1	3.00	2.00	—	—
SNOW FLAKE (Schneeflocke) (500 Pfitzer 48)	Large, very pure white ruffled florets. Long flower head with 7 open. Healthy and an excellent propagator.	1	—	1.50	—	2- .40
SNOW PRINCESS (400 Pfitzer 39)	Fine standard early pure white. Probably the most popular for commercial work.	3 10	.20 .60	— .40	— —	— —
TIVOLI (460 K&M 45)	Clear soft rose. 8-10 large blooms open. In great demand. Excellent.	1	.75	.50	.30	—
UHU (482 K&M 46)	A brighter colored Mother Machree. 8 very attractive flowers open at once.	1	.35	—	—	—
VINCENT VAN GOGH (421 Van Wavern 45)	Salmon scarlet. Tall spikes. Many open.	1	.25	—	—	—
VREDE (400 K&M 45)	Large very pure white. 8 open. Immaculately beautiful.	1	.60	.45	—	3- .20
VULCAN (470 Stevens 42)	Tall, clear purple. Excellent.	2 10	.25 1.00	— .50	— .25	Pkg.- .25 —
WHITE GOLD (506 Scheer 41)	Huge cream with gold throat. Large florets. Strong spikes.	2 10	.25 1.00	— .50	— —	— Pkg.- .25
PRIDE'S SPECIAL MIXTURE	Fine mixture of many varieties and colors. Excellent for the home garden. A wide variety of blooming times allows for continuous cutting for home decoration. We never have enough bulbs of this special mixture to last the season out.	100	5.00	—	—	—

